

Diego Ibanez - Visual Designer

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I am a Visual Designer with over 8 years of professional experience looking to connect with creative people like me. I don't take constructive criticism personal, I love learning new tools and frameworks, very organized and dependable. I stay up to date with web standards, can hand code HTML and CSS.

Some of the tools I use are Photoshop, Illustrator, Dreamweaver, Brackets, Dropbox, Google Drive, InvisionApp (for prototyping), Kuler, Typekit. I also know web languages such as JQuery, LESS/SASS, HTML, CSS, some PHP and Twitter Bootstrap for responsive landing pages.

Software

- **Sketch** (*Wireframes, mockups*)
- **Zeplin** (*Designers and Developers collaboration tool*)
- **Photoshop** (*Photo retouch, mockups, compositions, optimizing web assets and creating web graphics*)
- **Dreamweaver/Related code editors** (*HTML and CSS editing and writing*)
- **Illustrator** (*Infographics, Icons and Logos*)
- **Bootstrap** (*Responsive Web Design Framework*)
- **JQuery/Javascript** (*Web Interaction and Animation*)
- **LESS/SASS** (*CSS preprocessor for faster CSS writing*)

Skills

- **Computer** (Windows and Mac User)
- **Responsive Design** (Websites/landing pages/emails)
- **User flows/flow path** (Question steps)
- **HTML and CSS** (Can hand code)
- **Web banners**
- **Typography**
- **Web fonts** (Understanding and use of Web Fonts)
- **Basic Understanding of PHP**
- **Online Marketing** (A/B/Multivariate Test, conversion)
- **UX** (User research, understanding personas, best practices)
- **UI** (Mobile, tablet, desktop)

Online Tools

- **Invision App** (*for prototyping*)
- **Trello** (*Project organize and collaboration*)
- **Email On Acid** (*Email client test*)
- **Google Docs/Dropbox** (*File storage*)
- **One Drive** (*Sharing and document collaboration*)
- **Cross Browser Testing** (*Different web browser test*)

Work History

- **Internet Brands** – Visual Designer (*March 2017 - Present*)
- **Newegg** – Sr Web Designer Email Marketing (*January 2017 - February 2017*)
- **Innovative Metrics** – Sr Web Graphic Designer (*July 2016 - December 2016*)
- **Visionstar** – Web Graphic Designer (*August 2015 - July 2016*)
- **Walla Media** – Web Designer/Front-End Developer (*March 2011 – July 2015*)
- **National Satellite Systems** – Senior Web Designer (*March 2009 – March 2011*)
- **Fry's Electronics** – Sales Associates (*March 2008 – March 2011*)

Education

- **Bachelor's Degree in Visual Communications** (*Westwood College*)
- **Courses in Multimedia for Associates Degree** (*ITT TECH*)